

# Brand You!

## My Marketable Qualities:

What makes me unique? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

What skills and abilities and/or products or services do I provide? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

What are my work values? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## What do I look for in a company?

+ Pros	- Cons

## My Career Goal Statement:

- Primary work goal: \_\_\_\_\_
- Distance willing to travel/City: \_\_\_\_\_
- Types of companies/industry interested in: \_\_\_\_\_
- Desired Salary: \$\_\_\_\_\_

**Example:** Project Manager; within 30 miles of Atlanta, GA; within the financial, energy, telecommunications or engineering fields; earning \$85K.

## My Email Signature:

Name:	Title:
Contact Information:	
Relevant Quote (optional):	
My customized LinkedIn page: <a href="http://">http://</a>	